



RSPCA Milton Keynes & N.Bucks  
Registered Charity 275415

## **Calendar Photograph Guide**

What are our Judges looking for? We are hoping to sell copies of the calendar to help raise funds for the branch so the Judges are looking for images which will appeal to the public. A good quality, clear image is more likely to win over a blurry image and the content should be relevant to the month.

Here are a few tips to taking a great photo.

- Take pictures in good light, daylight where possible and make sure that the sun is behind you (avoid shadows in the photo).
- Great shots can be obtained by getting down to eye level with the animal.
- Busy backgrounds can detract from the animal.
- Black animals are especially difficult to photograph, so using a coloured background can help them to stand out.
- Remember our rules are: NO HUMANS and NO DRESSING UP
- Use props and interesting backgrounds to create a theme.
- You are welcome to photoshop and edit your photos to enhance them.
- Avoid cropping off too much of your pet unless it is a head shot.
- Have you got more than one pet? How about a group photo?
- We can accept files in JPEG, PNG or GIF and up to 10MB.
- If your image is blurry then try retaking it.

Good luck!